



Addressing Your Mail Panel

Optical Character Reader (OCR) read area

US Post Office Requirements:

A clear space must be available on all mail for the address, postage (permit imprint, postage stamp, or meter stamp), postmarks, and postal endorsements.

To help ensure your mailing is process properly, the USPS recommended address placement is within the OCR read area, or the space on the address side of the mailpiece, as shown below.

If you have any questions, please ask your Project or Account Managers for help.

